

Press release

02.01.2024

NSB ranks among the TOP 100 most innovative companies in the German SME sector for the third time

The Buxtehude-based company has once again received the award for its outstanding culture of innovation. The science journalist and TV moderator Ranga Yogeshwar congratulates CEO Tim Ponath at the official award ceremony in June.

Buxtehude - The NSB GROUP, a maritime services company, once again impressed in the independent, scientific selection process and is one of the top innovators of the year for the third time after 2021 and 2023.

"We are incredibly proud and honored to be recognized as one of the top innovators of the year for the third time. This repeated recognition is a testament to our tireless efforts and determination to constantly evolve and improve. We have driven numerous changes within our group of companies. Thanks to the creativity and expertise of our talented colleagues, we have the opportunity to broaden the scope of our activities. We look forward to continuing, to break new ground, and utilize our skills in a variety of ways," says Tim Ponath, Chief Executive Officer of NSB GROUP.

Independent selection process

Innovation-promoting top management, innovation climate, innovative processes and organization, open innovation, and innovation success: these are the five categories according to which the innovation researcher Prof. Dr. Nikolaus Franke and his team of the Vienna University of Economics and Business examine the innovative strength of all participants. They also take more than 100 criteria into account when evaluating the participating companies. The company compamedia commissioned the research for the top competition.

About the NSB GROUP

NSB GROUP is a maritime service company with headquarters in Buxtehude and locations in Singapore, on the Philippines, Korea, and China. Its history goes back to 1982. In addition to traditional technical management, the services offered by the ship management company include commercial management, crew management and training, insurance services, engineering, and newbuilding. In total, NSB manages a fleet of 49 ships. NSB GROUP employs around 150 people on land and 1,500 at sea worldwide.

TOP 100: the competition

Since 1993, compamedia has been awarding the TOP 100 seal for special innovative strength and above-average innovation success to medium-sized companies. The scientific management has been in the hands of Prof. Dr. Nikolaus Franke since 2002. Franke is the founder and director of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business. With 26 research awards and over 200 publications, he is one of the leading innovation researchers internationally. The mentor of TOP 100 is the science journalist Ranga Yogeshwar. Project partners are the Fraunhofer Society for the Promotion of Applied Research and the BVMW association of small and medium-sized enterprises. More information and registration at www.top100.de. You can find more information on the test criteria and general image material on the TOP 100 competition on the Internet at www.top100.de/presse or by sending an e-mail to presse@compamedia.de.

You can find the photos for download here:

[NSB GROUP Top Innovator 2024 1](#)

[NSB GROUP Top Innovator 2024 2](#)

Captions:

NSB GROUP Top Innovator 2024 1.: Always on the move: For the third time, the NSB GROUP has been awarded the Top Innovator title in the German SME sector. From left to right: Christian Sinz, VP - Corporate Value Chain Management, Tim Ponath, Chief Executive Officer, Uwe Schmidt, Corporate Information Development. Photo by Daniela Ponath

NSB GROUP Top Innovator 2024 2: Top Innovator again: Tim Ponath, Chief Executive Officer of NSB, and his employees are delighted to receive the Top Award once again. Photo by Daniela Ponath

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